

Contact: Mike Scuderi
Costa Fruit & Produce
617-912-8014

Costa Fruit & Produce Receives Booth of Excellence Award

Boston, MA; March 2006– Costa Receives “Booth of Excellence” Award.

Costa Fruit & Produce received one of three "Booth of Excellence" awards at this year's New England Foodservice & Lodging Exposition. The exhibit's marketplace atmosphere featured 600 square feet of local, organic, valued added and specialty produce, as well as a wide variety of specialty foods. Also featured were products from the non-profit organization, The Food Project.

About Costa Fruit & Produce:

A privately owned company, Costa is a produce specialist servicing all of New England. They offer a complete line of fresh products that include, fresh fruits and produce, dairy, and value added fruits, vegetables and prepared salads. In addition, over 3,500 frozen food and grocery items are part of their product mix. They service a wide range of foodservice customers, consisting of hotels, restaurants, contract feeders, healthcare, K-12 schools, retail, and college and university dining. To learn more about Costa visit them on the web at www.freshideas.com



Billy Costa of TV Diner and Kiss 108 helped to bring in the crowd this year.

###